

# Portland Farmers' Market Association

## Steering Committee Meeting Minutes

3/3/2012 5:00pm Burton Fisher Meeting Room, One City Center Portland

### Attendees:

Jodie Jordan, Alewives Farm	Hanne Tierney & Clayton Carter, Cornerstone &
John Snell, Snell Family Farm	Fail Better Farms
Lauren Pignatello, Swallowtail Farm & Creamery	Jaime & Andy Berhanu, Lalibela Farm
Daniel Price, Freedom Farm	Larry Bruns, Hanson Field Flower Farm
	Mike Farwell, Uncle's Farm

1. Daniel reports that the City is looking for a farmers' market member to join their Task Force on Street Artists.  
*Larry volunteers.*
2. Discussion of PFMA joining MOFGA, Farm Bureau, Mothers & Others, etc.
3. Discussion of non-profits' presence at markets, and development of guidelines.  
*Larry will work on a set of guidelines and email it to the group.*
4. Discussion of Winter Market relating to Summer Market, including pros and cons of continuing to include the Winter Market in the PFMA's management.
5. Discussion of Parking at the Saturday Market and working on improving available parking to customers.  
*Use of King Middle School parking lot (when there is not an event taking place) with a sign at Deering Avenue and an announcement on Facebook page.  
Create a parking map.*
6. Jaime requested scheduling a SNAP Committee Meeting (to be done through email) and reported on possibility of renting an office space at the First Parish Universalist Church in Portland to store token booth supplies and to do recordkeeping after markets.
7. Meeting Adjourned. (time was cut short due to closing of One City Center building)