

PFMA Annual Membership Meeting

Minutes

March 19, 2016 2pm

Burton Fisher Room in One City Center

PFMA members in attendance: 23 individuals

Alewives Brook Farm (Caitlyn, Jodie), Balfour Farm (Doug, Heather), Cornerstone Farm (Hanne), Dandelion Spring Farm (Beth), Green Spark Farm (Austin), Kennebec Cheesery (Jean), Lalibela Farm (Jaime), Maple Springs Farm, Merrifield Farm (Grace), Middle Intervale Farm (John), Piper Ranch (Dick), Snell Family Farm (Carolyn), South Paw Farm (Ryan), Sumner Valley Farm (Dan), Swallowtail Farm & Creamery (Lauren), Thirty Acre Farm (Simon), Tom's Honey & More (Tom), Two Farmers (Kelsey, Dominic), Uncle's Farm Stand (Mike), Goranson Farm (Jan), North Spore Farm (Matt)

1. Welcome: Hanne called to order at 2:08 pm
2. Introduction to process of new membership: Carolyn
3. Presentation by potential [new members](#)

Present and presented: Fresh Pickins, Fuzzy Udder, North Spore, Olde Mill Farm, Bumbleroot Organic Farm, Cannons at Noon Family Sheep Farm, Cultivation Works Farm, Fairwinds Farm

4. Presenters excused
5. Discussion of [potential new membership \(2:42pm\)](#)
  - a. Re-establish number of available spots
    - i. Some members have not renewed: Maine Cap and Stem, Alheri, Sebago lake, Stone Cipher, Lamb Cove
    - ii. Available Sat spots: 1 (small) available Wed spots: 5 Winter Spaces: 0
  - b. [Go through each application](#)
  - c. Vote (2/3rds)
    - i. Discussion of applying farms

ii. RESULTS:

1. Wed: Olde Mill, Fairwinds, Bumbleroot, Misty Brook
2. Sat:North Spore
3. Winter: none

6. Festival of Nations Update

- a. In 2015, PFMA agreed to move market location within Deering Oaks Park. 40 member market moved for 7 FON vendors. Hanne has been in contact with the city about 2016 festival. After much discussion, the final rule of the city is to either close two hours early OR move location within the park again
- b. There is a chance there will be no Festival, as they have not put in an application for the event yet. However, We need a decision today.
- c. John Carter motions to move location again, Mike seconds. Votes: 17 in favor, none opposed, 2 abstained

7. Possible Smoke-Free Market

- a. Jamie: Healthy Portland had contacted the market to consider a market policy of “smoke-free” within the market. The city space is already ‘smoke free”, city agreed, would like additional signage to encourage as gesture of support. HP has sent language we could adopt.
- b. Motion: Jamie- motions to make our market smoke free, second Jan. Discussion pointed out that we are not in a position to enforce. While the market is supportive, this is not enforceable, table top signs not effective, need more information, Vote: unanimous, no

8. Possible gleaning program

- a. Gleaning by Preble Street? Crates put at locations within the market, they will collect. Members asked about nonprofit status (PS is a 501c3), can members get credit? Hanne will look into this. Many markets have gleaning projects

across the state, we do not. Establishing a relationship with them may be beneficial if the market needs a fiscal sponsor

- b. Lauren motioned to establish the program, Jean 2nd. None opposed
9. Market events on our horizon
- a. Opening day excitement- Clara will have things planned
  - b. Floral Dream scapes-Carolyn- July, donations of food or flowers, 2015 event raised almost \$2000 for SNAP Program
  - c. Raffle - big one was held last year. This year, Shorter one day or one week raffles- lots of volunteers to help so vendors do not need to try to sell tickets while at market, Tom suggested a 30 day calendar with lots of little raffles to spread them out. This received a lot of positive feedback
  - d. Raffle - small ones- like the guess how many carrots in the bag? This was very popular at the Farmer Games. What else in the season? green beans, carrots, other items? Very popular!
  - e. Friends of the market campaign and swag: largest donation so far \$1000, most small, In one month, \$2100
10. No buy in committee report and [proposal](#)
- a. Last meeting, vote formed committee to have a 5 year transition to a no-buy-in market. A committee met several times, decided to create a new proposal based on comments submitted.(linked above)
  - b. Still editable, If language approved today, the proposal goes to the city to be approved.
    - i. Changes to: 5. Buy In Rule a.Enforceability? Number of items vs gross sales potential? Time on the ground for animals? Agreement in discussion to add minimum of 8 weeks for time on the ground
    - ii. Straw poll: buy in no more than 25% of potential gross sales? 12 in favor  
OR 10% of the number of products? 3 in favor

- iii. 6. Products: c: some items moved to processed from products because it makes more sense., 8 weeks added for care of animals
- iv. Ferments? Would sourdough bread be included?? Straw poll: yes exclude bread 3 leave language as it is 11
- v. Should Seafood be added? Yes- added under products section
- vi. Simon: Motion to adopt Buy In rule changes in document linked above, generated in the meeting. [proposal](#) Austin Second. Opposed: 4 In favor: 13

11. Other proposed rule changes

- a. Late applications [proposal](#)
  - i. Hanne explains history of chasing applicants for their applications.
  - ii. Simon motions acceptance of the proposal, Carolyn seconds. Opposed: 0 in favor 13
- b. Rule enforcement [proposal](#)
  - i. Motion, Simon second Jean: In favor 10 opposed 3 abstained 0

12. New business: none

Motion to adjourn, Jean, second Simon. None opposed 5:21 pm

-Minutes taken by Heather Donahue, Balfour Farm