

Portland Farmers' Market Association

Steering Committee Meeting Minutes

January 5, 2013- Maine Irish Heritage Center

Attendance:

Larry Bruns, Hanson Field Flower Farm
Mary Ellen Chadd, Green Spark Farm
Hanne Tierney, Cornerstone& FailBetter Farms
Daniel Price, Freedom Farm
Carolyn Snell, Snell Family Farm
Jodie Jordan, Alewife's Brook Farm
Lauren Pignatello, Swallowtail Farm
Jaime Berhanu, Lalibela Farm

1. Daniel announced having been given short notice of City Council Meeting for PFM Ordinance changes on Tuesday, 1/8/13
 - a. Questions for the City:
 - will parking permits still be issued?
 - If we need to make changes to product list, amendments to the license, do we go through City Clerk or?
 - pg 2.b.a. of draft License Agreement, "produce" should read "product"
 - B.b- regarding baked goods: can we add "or covered" for baked goods to be covered in addition to wrapped individually?
 - take Monday market out of the license agreement
2. Discussion of developing a policy for the market to respond to vendor family deaths (donations, cards,etc)
3. Street Artist update from Larry: 10 foot distance from any business, have to become permitted. This issue will also be discussed at Tuesday's City Council meeting
4. Hanne updated on new membership interest.
 - a. Hearing a lot from microbreweries & seaweed
 - b. Agreed that there is no room to add additional vendors on Saturdays
 - c. Wednesdays there are 3 spaces for smaller sized vendors
5. Discussion of Token Booth funding and grants being proposed by Wholesome Wave & Healthy Portland.
 - a. Discussion of legal entity needed in order to directly receive these and future grants for the market's benefit in general. Should we consider a fiscal sponsor as a short term solution? Portland Buy Local?

- b. Acceptance of Wholesome Wave and Healthy Portland grant is agreed on. Without it, the market would need to aggressively fundraise before the spring in order to continue the program after June. While it is possible, and has been the short term plan, accepting these grants would allow the market to still fundraise with a safety net for the program's short term continuation. Some caution with working within a partnership is acknowledged due to having lost the funding previously brought to the market. We will proceed by determining exactly what is expected of the market in return of the grants, and making sure that we are clear on all of the details of the period of time that the grants will be made available to the market.

6. Discussion of possible agenda items for the Annual Meeting

Next Meetings:

- 1) Wednesday, 1/16/12 @ 6:00pm at Lalibela Farm with Healthy Portland, Wholesome Wave, & Maine Federation of Farmers' Markets. Meeting will be potluck supper.
- 2) Steering Committee meeting to followup grant funding meeting, Sunday 1/20/12 @6:00pm at Swallowtail Farm. Potluck

Jaime will send out announcement to the membership of these meetings as well as the City Council and Annual Meeting.