

Present: Carolyn Snell, Hanne Tierny, Clara Moore, Meg Mitchell, Jamie Berhanu

-Discussion of Valentine's Day coming up, Carolyn suggested posted to Facebook about gift ideas from Market.

-Maine Harvest Bucks application is due by February 13, 2016. Jamie has the application and will submit it before the deadline.

-Customer Count done at Winter Market on 1/30/16. 800 customers were counting throughout the market day. Clara will plan for another count on 2/27/16.

-Clara has started a Twitter account for PFM.

-Sponsorship: work is somewhat on hold given the planning Clara has with the upcoming Farmer Games event on Feb 21st. Carolyn suggested maybe reaching out to the University of New England to see if they might consider becoming a sponsor. Meg mentioned Lee Auto Mall, though the group is not sure about it being a good fit.

-Friends Program: group discussed the name of the program and decided to change it from "Friends of Portland Farmers' Market" to "Friends of the Market". Group agreed to add the Maine Harvest Bucks logo onto all materials.

-The Farmer Games: Clara & group went over her spreadsheet covering all the planning details for the event. We will need a large number of tables (Clara thinks possibly 18). We will count how many tables are being left at Cove St by the Winter Market farmers that could be used for the event. Carolyn agreed to make the Token Toss gameboard, Jamie agreed to make the Potato Bounce gameboard. Hanne has the perfect piece of broken farm tool for the grand prize trophy and agreed to spray paint it gold. Meg agreed to supply veggies and 2 scales for the Weighing Bagging event. We will ask Doug and Heather if they have plastic jar lids that can be used for the Floating Jar Lid game.

Discussed the prizes, and that we don't want to be giving away so many high ticket prizes that it reduces the profit of the event. Agreed to have buttons made with PFM logo and some with the Farmer Games logo. Buttons will be a "medium" level prize. Clara is still working on who will be catering the event. The Portland Food Coop might be able to do it- they will be responsible for licensing, and for managing the food table.

Mayor Strimling has not responded to Hanne's invitation to participate, so we will ask Tony Cox (Portland Buy Local), Avery Yale Kamila, Kate McCarty, and possibly Chellie Pingree.

-Meg updated the group on the "Cream of the Crop" fundraiser she is planning for March 13th. This event will be to benefit the SNAP program and help to promote the Winter Market location. There will be silent auction items, she has some committed and more are coming in. Still working on finding a committed caterer.

-Carolyn is still looking for venues for the "Floral Dreamscapes" event this coming summer.

-Short discussion of the membership meeting coming up, and the cost of printing copies of new farmer applications. Group discussed the possibility of taking advantage of the Smart Screen in the meeting room to project the applications so fewer copies need to be printed, saving the market some money on printing costs. We will keep the printing cost budget to \$150.

-Hanne reminded the group that likely after April, monthly SNAP meetings will need to become every other month, and after market as folks become more busy.

Next SNAP Meeting: Monday March 7, 2016 at 1:00pm in Bowdoinham

-Minutes taken by Jamie Berhanu, Lalibela Farm