

## Parking Committee Meeting 2/12/13

Attendance: Chris Cavendish, Daniel Price, Austin Chadd, Mary Ellen Chadd

- Pursuing extension of Saturday market hours to 1 pm was voted on at the last annual meeting by the Association, and passed by majority vote. Approval from the City to do so is being investigated.
- Chris suggested we might meet with Parking Department or city planners to determine our problem. How big of a solution do we need? What kind of market growth should we be planning parking for?
- Dan and Chris know city planners to contact.
- Dan suggested the Saturday market might extend down on the park road (in the direction of the Holy Donut/Seadogs Stadium), but that Larry originally was not in favor of this due to turn around time.
- Chris suggested proposing a parking study to the Association.
- Daniel maybe the SNAP employee could coordinate volunteers to do customer counts?
- We need a plan, a place to start: what data do we need to know? Mary Ellen says she will contact Vance Corum, experienced at conducting parking assessments and ask him what it includes.
- Discussion of vendors and their employees and Saturday parking at Deering Oaks.
- M.E. will propose to the Association that vendors not allowed to park on inner park roads, tennis court road, dirt parking lot on State Street.
- M.E. will check minutes of artist meeting tonight to see if parking rules or permits for street artists on Saturdays might be an option in the future.
- Chris suggests: there is a parking lot located at Mellen and Park Ave that might be available on Saturdays. It's located below PROP building. M.E. will check it out.
- Chris suggests market vendors might elect to participate in an existing sticker program that promotes bicycling and gives a \$1/ off to bikers.
- What bus incentives or bike incentives could all vendors agree to? \$1 off to cyclists? Or make it optional. Might be worth exploring this kind of promotional alt-transportation incentives.
- If we could get all vendors to agree on sticker incentive, it would be easier to advertise in local papers/radio. Decided it should be voluntary.
- Sticker Incentive – Chris will investigate. Should be on par with other business incentives offered. Potentially get the Market Info Booth to sell stickers, and participate with incentive.
- Graphic Designers: get quotes for having a professional PDF parking map graphic we can use on our website. How much\$? \$500?

*Respectfully submitted by Mary Ellen D. Chadd, PFMA Secretary 3/5/13*