

Portland Farmers' Market Association

Meeting with Cultivating Community

April 4, 2012- Meg Perry Center

Meeting Minutes

Attendance:

Clayton Carter, FailBetter Farm
MaryEllen Chadd, Green Spark Farm
Hanne Tierny, Cornerstone Farm
Jaime Berhanu, Lalibela Farm
Tim Fuller, Healthy Portland
Colleen Hanlon-Smith, Maine Federation of Farmers' Markets
Craig Lapine, Cultivating Community
Stephanie Aquilina, Cultivating Community

1. Cultivating Community informs the group that as of July 1, 2012 the funding that they have for the Token Program/Info Booth will end and nothing is in the works for additional funding. While the original agreement had been that Cultivating Community would provide funding for the program through 2012, circumstances have changed their available support for the program. It is suggested by Craig Lapine that the Farmers' Market take over the funding responsibility in July.
2. Discussion of options for the continuation of the program include charging a flat fee or a percentage fee, to the farmers; a sponsorship could be obtained.
3. Craig will find out exactly how farm Cultivating Community can pay for the booth staff.
4. Mary Ellen will work on soliciting a sponsorship (Maine Health/Maine Med)

Update #1: Cultivating Community can provide funding until mid August.

Update #2: Healthy Portland will provide \$1500 towards the continuation of the program.

Minutes taken by Jaime Berhanu, Lalibela Farm