

January 2023 PFMA Annual Membership Fees Increase Proposal

Need: operating budget* needs \$2000-2500 more per year to cover organization's expenses.

2023 Totals: 34 farms, 65 location dues/fees

(*operating budget excludes SNAP Program activity)

Option A (previously proposed):

- Increase Membership Fees to \$250 (up from \$200)
 - Result: \$1700+ additional depending on # of farms

- Increase Location Dues to Saturdays \$100 & Wednesdays \$75 (up from \$50) **winter market stays \$50*
 - Result: \$500+ additional depending on # of farms

Total Increase: \$2200+

Option B:

- Increase Membership Fees to \$250 (up from \$200)
 - Result: \$1700+ additional depending on # of farms

- Increase all* Location Dues to \$75 (up from \$50) **includes winter market*
 - Result: \$1625+ additional depending on # of farms

Total Increase: \$3325+

Option C:

- Increase Membership Fees to \$300 (up from \$200)
 - Result: \$3400+ additional depending on # of farms

Options B & C would provide funds for needed promotions budget increase.