

1/21/12 Portland Farmers' Market Association

Steering Committee Meeting

Meeting Minutes

Meeting held at the Burton Fisher Meeting Room, One City Center, Portland Maine

Attendance:

Hanne Tierney & Clayton Carter- Cornerstone Farm/Fail Better Farm
Mary Ellen Chadd- Green Spark Farm
Larry Bruns- Hanson Field Flower Farm
Scott Howard- Olivia's Garden

Jodie Jordan- Alewife's Brook Farm
Mike Farwell- Uncle's Farm
Lauren Pignatello- Swallowtail Farm and Creamery
Daniel Price- Freedom Farm
Jaime Berhanu- Lalibela Farm

Welcome

1. Discussion of Raw Milk/Hard Cider/Malt Liquor: Daniel will write a statement to submit to the City Council expressing the market's support of raw milk and request that raw milk and alcohol be considered as separate items.
2. Daniels update from Meeting with City Attorney- another meeting is scheduled for February
3. Discussion and editing of PFMA Application- Hanne will make the Committee's edits to the application and email to Jaime to post onto the market's website.
4. Mary Ellen/Scott will work up a budget for 2012 to present to the Membership at the Annual Meeting.
5. Logo Discussion: went through 19 logo ideas drawn up by Luke Fuller. Narrowed down to a few with some notes. Daniel will meet with Luke again and get a few more logo examples to bring to the Membership at the Annual Meeting.
6. Discussion about new applicants- do we have room to consider adding more? Yes- 3 possibly for Wednesday market, and 1 possibly for Saturday market. The new Membership Meeting will be set at the Annual Meeting. Hanne suggested that we notify applicants in writing, on the PFMA letterhead so that our communication is clear to both accepted and unaccepted applicants.
7. Discussion of Agenda for Annual Meeting- Jaime will announce the date, location, and agenda once the application is finalized.
8. Susanne Briggs from Farmers' Market Coalition will be in town to meet about our SNAP Program to provide us with technical support. MaryEllen, Larry, and Jaime will attend the meeting with her on 1/26/12.
9. Lauren and Jaime presented Tourmaline Hill's request to add Ariel's pita's to her (winter)Market offerings. The committee opposed the request based on the product not containing Maine grown ingredients.

10. Other: Next Raw Milk/Alcohol/Health and Rec Committee Meeting with public comment is 2/6/12 at City Hall

11. Next Meeting Scheduled as the By-Laws state (first Saturday in February), will be on Saturday, February 4, 2012 at 2pm at the Burton Fisher Meeting Room at One City Center in Portland.

Minutes taken by Jaime Berhanu, Lalibela Farm